

## Senior Graphic Designer

An innovative and creative Graphic Designer, with 5+ years of experience in bringing corporate marketing strategies to life. Highly effective at collaborating with production, product, and administrative leadership to complete projects in line with schedules and budgets. Looking for a challenging graphic design position which complements this niche skill set.

## Key Skills

- Adobe Creative Cloud
- Corporate branding
- Logo design
- Typography
- Illustration
- Interactive media
- Production standards
- Teamwork
- Effective planning

## Employment History

### Jigsaw Design Lab, Manchester Senior Graphic Designer

July 2020 – Present

Senior Designer in an industry-renowned creative design agency, responsible for client relationships and retention. Acts as Senior Design Specialist on key accounts.

- Confidently communicates with clients to determine marketing and design vision and establish scope, budgets, and delivery schedules
- Develops corporate brand identity by designing visual styles across different elements, including typography, iconography, and logos
- Uses expert insights into brand immersion and perception to create marketing materials that align with brands
- Assists with winning new business by supporting pitches and identifying cross-selling opportunities with existing clients

### Creative Solutions, Manchester Multimedia Designer

November 2018 – June 2020

Worked alongside Creatives, Designers, Digital Artists, and Filmmakers, developing video concepts and taking them through to completion for big-name brands.

- Successfully managed multiple video projects from storyboard to delivery
- Confidently pitched concepts to clients and stakeholders, interpreting needs and adding value

### Productify, London Graphic Designer

February 2017 – October 2018

Worked within the graphic design team, comprising 15 members, to develop product designs for advertisements, brochures, websites, and social media.

- Managed 6 - 10 graphic editing projects a day, including redesigning, retouching, and enhancing product imagery for marketing collateral
- Improved project scoping efficiency by reviewing and amending brand immersion workflows and templates

Worked alongside the Creative Director at a small creative agency, converting ideas into print and digital designs for clients.

- Contributed to a TV ad campaign which won a Digital Excellence Award
- Created training documentation on video production and motion graphics for new starters

## **Education and Qualifications**

### **Brand Identity and Strategy Course**

CIPD, 2019

### **Digital Skills: Digital Marketing Certificate**

Accenture, 2018

### **Digital Skills: Social Media and Creative Marketing Certificate**

Accenture, 2018

### **BA (Hons) Degree in Graphic Design**

Arts University Bournemouth, 2016

## **Technical Skills**

Adobe Creative Cloud and CorelDraw