

# Mary Jones

Journalist

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A tenacious, articulate and credible Journalist with a natural flair for reacting quickly and accurately to breaking news stories. Possesses many years of experience in researching and crafting articles that resonate with the reader while remaining informative and interesting. Adapts easily to shifting circumstances and showcases advanced communication qualities that cement cohesive relationships. Produces innovative ideas to increase readership.

## Areas of Expertise

- ◆ Journalism
- ◆ Content Creation
- ◆ News Writing
- ◆ Copy Writing
- ◆ Content Management
- ◆ Commissioning
- ◆ Reader Engagement
- ◆ Current Affairs Management
- ◆ Interactive Journalism
- ◆ Reporting
- ◆ Editing
- ◆ Interviewing
- ◆ Effective Communication
- ◆ Relationship Building
- ◆ Networking
- ◆ Problem Resolution
- ◆ Research
- ◆ Teamwork

## Professional Experience

### The Daily News, London Journalist

2017 – Present

Meticulously researching and writing fully informed and comprehensive articles and news stories that are compelling, engaging and interesting. Capitalising on an extensive list of contacts to chase relevant stories. Conducting comprehensive interviews with high profile contributors. Preparing weekly news analyses of the most important political events of the week. Demonstrating expertise at transforming ideas into clear, concise and informative copy. Deploying effective communication capabilities when connecting with contacts, interviewees and colleagues. Rewriting agency copy to fit with the newspaper's style.

#### Key Achievement

- Achieved a front page exclusive on the A Level scandal, which was picked up by all other nationals

### Freelance Writer

2012 – 2017

Continually pitched topical ideas to established contacts. Researched, compiled and met the deadlines of commissioned articles for a variety of publications. Tailored writing style to each publication including newspapers, women's magazines and trade journals. Networked extensively and built / maintained productive working relationships with newspaper Editors and magazine Features Editors, to guarantee continual work on a regular basis. Shifted in the offices of national magazines in central London.

#### Key Achievement

- Procured regular work on a glossy monthly women's magazine, interviewing and writing a monthly debate column that covered a wide range of issues

## Professional Development

### Clear & Effective Communication

Journalism Academy Training (2011)

### Newspaper Journalism Certificate

Journalism Academy Training (2010)

### NCTJ Diploma in Journalism

National Council for the Training of Journalists (2009)

## Education

### Degree in Journalism

College of Journalism, London (2008)

### Four A Levels

Secondary School, London (2005)